



“Women’s Safety and Empowerment” Short Film Contest Official Rules

I. Contest Theme:

“Women’s Safety and Empowerment”

Each year, the United Nations celebrates “16 Days of Activism Against Gender Violence”, which begins on November 26 and culminates in International Human Rights Day on December 10. As part of this campaign, around the world organizations, educational institutions, and individuals take action to help address the global problem of gender-based violence. To honor the work of these active citizens, to promote greater women’s safety in both private and public spaces, and to encourage enhanced women’s empowerment, the U.S. Consulate General Mumbai is holding a video contest. We are seeking video submissions of 3-5 minutes in length that promote women’s safety and empowerment. The videos can be in the form of stories, ads, public service announcements, or any other messages you can conceptualize in the video medium.

As President Obama said at International Women’s Day in 2013, “Empowering women isn’t just the right thing to do – it’s the smart thing to do. When women succeed, nations are more safe, more secure, and more prosperous. Over the last year, we’ve seen women and girls inspiring communities and entire countries to stand up for freedom and justice, and I’m proud of my Administration’s efforts to promote gender equality worldwide.”

II. How to Enter:

- Produce an original video that reflects the theme of the contest, “Women’s Safety and Empowerment” with a succinct message.
- Videos need to be the original work of the contestants, and to be shot in India within the past two years.
- This contest is open to Indian nationals residing in the five states of: Chhattisgarh, Goa, Gujarat, Madhya Pradesh, and Maharashtra.
- Once a video is submitted, it is considered a final submission and may not be modified, edited, or replaced.
- Videos cannot be longer than five minutes in length.
- Contestants may submit no more than two videos, and only one video will be eligible for a prize.

- Participation in this contest is automatically deemed as acceptance of these Official Contest Rules.

(i) Video Submission:

Contestants are required to include:

- Name of submitter
- Address
- E-mail address
- Age
- Phone number
- Number of videos submitted
- Location where the video was shot
- Names of all participants involved in making the video (crew members, actors, etc.) and their acknowledgement and acceptance of these rules.
- To confirm, please include the language: “Everyone involved with the making of this video submission provides permission to enter it into the U.S. Consulate General Mumbai’s 2014 video contest. All acknowledge and agree to abide by the terms and conditions of the official rules.”

The video(s) should be submitted via email to CGMumbaiFilmFest@gmail.com.

III. Content Requirements

The video/short film can be in any of the following languages: Chhattisgarhi, English, Gujarati, Hindi, Konkani, Marathi, Urdu.

Entries **CANNOT:**

- Contain any content that is sexually explicit or suggestive, profane or pornographic, nor contain nudity;
- Contain any content that is derogatory of persons with disabilities, nor persons or groups of any ethnicity, race, gender, religion, profession, linguistic background, age, or sexual identity or orientation;
- Contain any content that promotes the use of alcohol, illegal drugs, or tobacco;

- Contain any content that promotes any activities that may appear unsafe or dangerous;
- Contain any content that depicts or promotes any particular political agenda or message;
- Contain any content that defames, misrepresents, or contain disparaging remarks about, any person or entity;
- Contain any prominent use of trademarks, logos or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others;
- Advertise or promote any brand or product of any kind;
- Contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- Contain any copyrighted content owned by others (including photographs, sculptures, paintings and other works of art or images available on or in websites, television, movies or other media);
- Contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without the subject's permission and/or necessary legal rights;
- Communicate messages or images inconsistent with the positive images and/or goodwill to which the U.S. Consulate General, Mumbai wishes to associate;
- Depict or otherwise identify a minor unless a parent or legal guardian is the entrant;
- Infringe upon the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or other rights of any person or entity; nor
- Contain any content that is in violation of any law.

Any entry which violates any of these rules will be immediately disqualified.

IV. Eligibility:

- Contestants must be at least 16 years old.
- The contest commences on October 21, 2014, and closes at 23:59 on November 25, 2014.
- The person submitting the video will be considered the contestant and will be the only person eligible to compete for the prize.
- Any and all participants producing a video have to abide by all official contest rules.

- Employees of the U.S. Government and their families are not eligible to participate in this competition.
- Submit your videos in the following ways:
 - Upload your videos on Youtube, Dropbox, Google Drive or any other video file sharing service and email the link to CGFilmFestMumbai@gmail.com
 - OR
 - Email your video files to CGFilmFestMumbai@gmail.com
- Submissions should not have any visible watermarks, signatures, or personally identifiable information.
- Contestants must be residents of, and physically present in, one of the five states of western India: Chhattisgarh, Goa, Gujarat, Madhya Pradesh, or Maharashtra.

V. Criteria for Judging Entries:

Videos will be screened by a judging panel of officials from the U.S. Consulate General, Mumbai. The shortlisted final videos will undergo a live judging process including guest judges at a ceremony in Mumbai on December 5.

The videos will be judged on the following criteria:

(a) Theme/Message (b) Technical skill/Craft (c) Script/Narrative (d) Visual Appeal

VI. Selection of Winners:

The U.S. Consulate General, Mumbai will contact all potential finalists directly using the contact details provided with the contest entry. If a finalist does not respond and comply with instructions within five (5) days after the U.S. Consulate General, Mumbai conveys that communication, s/he will forfeit the place in the final judging ceremony and we may award the prize to an alternate entrant.

VII. Terms:

By entering, you represent, warrant, and agree that:

- You have produced the entry in its entirety and that it is solely your original work.
- The video/short film is a picturization of you (if applicable) or you have received permission from the person(s) depicted in the short film ("Third Party Participant") (if applicable).
- That all elements of your entry submitted by you are original and are not copied from any other work, and do not infringe upon the rights of any third party and to the extent any elements were created by a third party ("Third Party Participant"), you own all rights, titles and interests to said elements which is part of your entry, to enable you to grant the rights granted herein.

- If a Third Party Participant is a minor, you are that minor's parent or legal guardian.
- You retain ownership of the entry(ies) you submit, however, by entering, you, on behalf of yourself, all persons involved in the filming, and any Third Party Participants, grant the U.S. Consulate General, Mumbai the perpetual, fully-paid, irrevocable, non-exclusive license to publish, reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and exhibit throughout the world, the video/short film entry in any manner, form, or format now or hereinafter created, including on the Internet, and for any purpose, including, but not limited to, advertising or promotion of Contest Entities and Contests, all without further consent from or payment to you. These rules apply equally to all entries whether or not they are selected as finalists/prize winners.
- By submitting your entry(ies), you agree that the U.S. Consulate General, Mumbai has no obligation to post or exhibit your entry, that all such postings or exhibition screenings, if any, will be at the U.S. Consulate General, Mumbai's sole discretion, and that the posting or exhibiting of an entry does not guarantee the entry will be selected as a winner.
- By submitting an entry, each entrant and person involved in creating that entry, understand and grant to the U.S. Consulate General, Mumbai permission for his/her entry to be posted on the Consulate's Flickr, Facebook, and web pages in perpetuity throughout the world for viewing on online platforms.
- The U.S. Consulate General, Mumbai is not responsible for any unauthorized third party use of any entry.
- Entries will not be acknowledged and will not be received or held "in confidence" and a submission does not create a confidential relationship or obligation of secrecy between you and the U.S. Consulate General, Mumbai or any of its affiliates.
- No entry can infringe upon the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or other rights of any person or entity.
- If the entry contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submission of the entry, any and all releases and consents necessary to permit the use and exhibition of the entry by the U.S. Consulate General, Mumbai in the manner set forth in these Official Rules.
- The U.S. Consulate General, Mumbai reserves the right to request proof of these permissions in a form acceptable to them from any entrant at any time.
- By submitting an entry, the entrant warrants and that he/she consents to the submission and use of the entry in the contest, and to its posting on the U.S. Consulate General, Mumbai or other U.S. government web pages.

The U.S. Consulate General, Mumbai reserves the right to disqualify any entry for any reason, in its sole and absolute discretion. The U.S. Consulate General, Mumbai is under no obligation to disclose why an entry has been disqualified other than the entry was ineligible under these Official Rules. Furthermore, the U.S. Consulate General, Mumbai reserves the right to not award any prize if, in its sole and absolute discretion, it does not receive a sufficient number of eligible and qualified entries in the entry period.